



# RULES OF THE GAME

## DON'T BE SIDELINED: ASK BEFORE YOU ACT

Arizona State University is strongly committed to conducting its overall athletic program according to the official rules and regulations of the NCAA and Pacific-10 Conference. Within the Department of Intercollegiate Athletics, the Office of Compliance is responsible for coordinating and monitoring all aspects of these rules and regulations.

As an athletic representative of Arizona State University, you, too, must abide by all NCAA rules and regulations, as Arizona State University is held responsible for all actions related to its prospective student-athletes and/or enrolled student-athletes.

We thank you for your continued support in our effort to succeed both academically and athletically. While this information does not contain all the applicable NCAA rules and regulations, it should serve as a guide. If you have any questions, please do not hesitate to call Jody Smith in the Office of Compliance at (480) 965-5943.



Jody Smith

Remember to always ask before you act, as your action may jeopardize the eligibility of a prospective or enrolled student-athlete.

## IMPORTANT INFORMATION FOR REPRESENTATIVES OF ASU ATHLETICS INTEREST REGARDING NCAA RULES & REGULATIONS

### You are a Representative of ASU Athletics Interest if you have:

- participated in or are a member of an organization promoting ASU athletics' program;
- contributed to the athletics department or any of its booster clubs;
- assisted or have been requested by the athletics staff to assist in the recruitment of prospective student-athletes;
- assisted in providing benefits to enrolled student-athletes or their families; or
- been involved in otherwise promoting the ASU athletics program.

### \*ONCE AN INDIVIDUAL IS IDENTIFIED AS A REPRESENTATIVE OF THE INSTITUTION'S ATHLETICS INTEREST, THE PERSON RETAINS THAT IDENTITY INDEFINITELY.

### A Prospective Student-Athlete is one who:

- has started ninth grade;
- is enrolled in a two-year college;
- has officially withdrawn from a four-year college;
- was recruited by ASU staff; or
- has not started ninth grade but has receive financial assistance from the institution.

### REPRESENTATIVES OF ASU ATHLETICS INTEREST MAY NOT:

- get involved in the recruitment of prospective student-athletes (i.e., telephone or write them or their parents, legal guardian(s) or relatives);
- provide extra benefits (i.e., discounts, gifts, transportation) to prospective student-athletes, enrolled student-athletes or their parents, legal guardian(s), relatives or friends; and
- provide any financial assistance to prospective student-athletes, enrolled student-athletes or their parents, legal guardian(s), relatives or friends.



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# SUN ANGEL FOUNDATION

**T**he Sun Angel Foundation is a support group that has served Arizona State University since 1947. It was officially incorporated as a nonprofit agency for the purpose of promoting Sun Devil athletic programs, and recently came under the direction of Arizona State's intercollegiate athletic department.

The foundation seeks to join the energy and resources of business leaders, ASU alumni and members of the Valley community with the goals and objectives of Arizona State University to benefit the community at large. Over the past 58 years, Sun Angels have contributed over \$70 million in private funding to ASU athletics.

Annual contributions from Sun Angel members are the lifeblood of ASU athletics. Contributions from more than 7,000 members support all of the university's 22 varsity teams and over 480 student-athletes.

The umbrella of the Sun Angel Foundation is large, and it includes specific clubs that strive to meet the needs of specific programs. The Wings of Gold (women's and Olympic sports), On Deck Circle (baseball) and Slam Dunk Club (basketball) are part of the Sun Angel Foundation, and donations to the Sun Angel Foundation can be earmarked for specific programs and purposes.

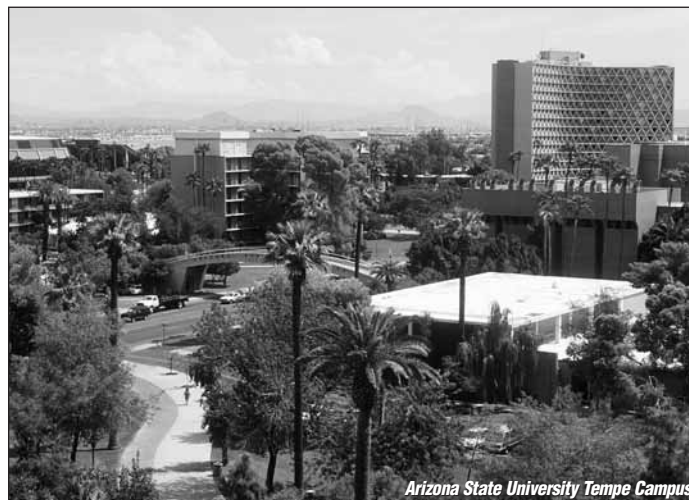
The support Sun Devil athletics has received from its fans and community in the past is greatly appreciated. The Sun Angel Foundation stands ready to meet its half-century-long goal of promoting excellence in both academic and athletic programs while becoming the best collegiate support group in the country. To join the team, call the Sun Angels today at (480) 727-7700 or visit [www.TheSunDevils.com](http://www.TheSunDevils.com).



*Sun Devil Stadium*



*Carson Student-Athlete Center*



*Arizona State University Tempe Campus*

## 2004-05 SUN ANGEL FOUNDATION

### Board Members

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# MICHAEL M. CROW

## President



**M**ichael M. Crow became the 16th president of Arizona State University on July 1, 2002. He is guiding the transformation of ASU into one of the nation's leading public metropolitan research universities, one that is directly engaged in the economic, social, and cultural vitality of its region. Under his direction the university pursues teaching, research, and creative excellence focused on the major intellectual questions of our time, as well as those central to the building of a sus-

tainable environment and economy for Arizona. He has committed the university to global engagement, and to setting a new standard for public service.

Since he took office, ASU has marked a number of important milestones, including the establishment of the Arizona Biodesign Institute; the initiation of many new interdisciplinary research initiatives; the groundbreaking for new state-of-the-art research facilities; and the announcement of two \$50 million gifts, endowing the W. P. Carey School of Business, and the Ira A. Fulton School of Engineering, and a \$10 million gift to establish the Virginia G. Piper Center for Creative Writing.

Prior to joining ASU, he was executive vice provost of Columbia University, where he also was professor of science and technology policy in the School of

International and Public Affairs. Dr. Crow oversaw Columbia's research enterprise, technology and innovation transfer operations, strategic initiative program, and interdisciplinary program development.

He played the lead role in the creation of the Columbia Earth Institute (CEI), and helped found the Center for Science, Policy and Outcomes (CSPO) in Washington, D.C., a think tank dedicated to linking science and technology to desired social, economic, and environmental outcomes.

He is the author of books and articles relating to the analysis of research organizations, technology transfer, science and technology policy, and the practice and theory of public policy.

# GENE SMITH

## Director of Athletics



**G**ene Smith was appointed as Arizona State University's 18th director of athletics on July 27, 2000. Smith arrived at ASU as no stranger to collegiate athletics with a wealth of experience as a Division IA athletic director with previous stints at Iowa State (1993-2000) and Eastern Michigan (1986-93).

Smith's credo? To create student-athlete success academically, athletically and socially.

In his first four years at Arizona State, Smith hit the ground running, starting his own legacy of success in Tempe. He has hired nationally regarded coaches in football, soccer, wrestling, women's golf, water polo and volleyball while directing each of ASU's 22-sports programs, many of which saw unprecedented competitive success the past three years. Smith also oversaw completion of a \$30 million capital campaign, which in part funded the construction of the \$19 million Ed and Nadine Carson Student-Athlete Center, completed in May, 2002. The state-of-the-art facility affords Arizona State one of the finest student-athlete centers in the country, including perhaps the premier weight room and sports rehabilitation area in the nation.

Smith, who was named the 2003 Division I West Region Athletics Director of the Year by NACDA, has created a winning environment, dedicated to building stronger programs and committed to providing student-athletes the opportunity to be successful

academically, athletically and socially. Nearly 60 percent of the 480 Sun Devil student-athletes were Maroon & Gold Scholars in 2003-04, posting at least a one-semester grade-point average of 3.0 while more than 10 percent achieved a perfect 4.0 grade-point. The graduation rate hit a school record, improving 11 percentage points over the highest previous mark and 13 percent higher than the university average.

Smith has a long history of national leadership and service. Since arriving at ASU, Smith has been appointed to the NCAA Infractions Committee, the NCAA Football Rules Committee, the NCAA Administrative Review Committee and the BCS Athletic Director's Advisory Committee. Smith is a member of the Tempe Convention and Visitor's Bureau Board of Directors and the Maricopa County Sports Authority Board of Directors. He also serves on the Fiesta Bowl Board in Tempe. Smith is currently vice president of the Pacific-10 Conference Executive Committee, chair of the Pac-10 Football officiating Committee and a member of the Pac-10 Selection, Athletics Directors' Revenue Sharing, Rose Bowl Management and Bowl (Ad Hoc) committees.

Smith's strong reputation among his peers was affirmed in June, 1994 when the Notre Dame graduate was named president of NACDA. In 1991, Smith was appointed to a four-year term on NACDA's 32-member executive committee. In 1992, he was elected third vice president of NACDA and was named to the Division 1-A Executive Committee. He was elected First Vice President of NACDA in 1993. Smith has also served on the NCAA President's

Commission Liaison Committee, the NCAA Executive Committee, the NCAA Men's Basketball Committee and the NCAA Working Committee to Study Basketball Issues. He was appointed to the NCAA's Management Council in May of 1996 and continues to serve on that committee.

Prior to his arrival at Iowa State, Smith served as athletic director at Eastern Michigan University for seven years. Smith joined the EMU staff in 1983 as assistant athletic director for non-revenue sports. He was named interim executive athletic director in 1985 and was elevated to the position permanently on June 25, 1986.

Smith earned a bachelor's degree in business administration from the University of Notre Dame in 1977. He earned three varsity football letters as a defensive end at Notre Dame and was a member of the Associated Press 1973 national championship team.

Smith also served as an assistant football coach at Notre Dame from 1977-81, helping to guide the squad to its 1977 undisputed national championship. He then spent two years as a marketing representative for IBM prior to joining the Eastern Michigan staff in April 1983.

Gene and his wife, Sheila, have four children: Matt, Nicole, Lindsey, and Summer, and two grandchildren: Marshall and Steele. Sheila, a 1976 Canadian Olympian in basketball, holds a doctorate in Higher Education Administration and currently serves as Senior Vice President for the ASU Foundation, Deputy Vice President for Development and Special Advisor to the ASU President.